

Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 02003 261947Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----061337 270803Z /11
R 252226Z APR 78
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 0180

UNCLAS TEGUCIGALPA 2003

E.O. 11652: N/A
TAGSC BBSR, HO
SUBJ: WTDR/FTI: CASA COMERCIAL MATHEWS, S.A.

REF: USDOC 05455, 06744

1. HONDURAS

OFFICE USE: 2. 215 3. 0010900 4. 01

5. CASA COMERCIAL MATHEWS, S.A.

6. APARTADO POSTAL 39; BARRIO LA BOLSA, COMAYAGUELA

7. TEGUCIGALPA, D.C.

8. CONTACT: ALEXANDER VICENT LA PENNA

9. TITLE: GENERAL MANAGER
OTHER OFFICIAL IS CHARLES E. MATHEWS, PRESIDENT

10. PHONE: 223164 11. TELEX: 1109 CEMCOL HT

12. CABLE: CEMCOL TEGUCIGALPA

13. ESTABL: 1949 14. EMPL: 200 15. SIZE: LARGE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEGUCI 02003 261947Z

16. REPUTATION: Y-EXCELLENT 17. RPT. DATE: 0478

OFFICE USE: 18. K 19. N/A 20. X 21. N/A 2. 1235

23A. 35190/1235 IMP, RET, AGT, DIST OF INTERNAL COMBUSTION
ENGINES.

23B. 35220/1235 IMP, RET, AGT, DIST OF FARM MACHINERY
AND EQUIPMENT, INCLUDING FARM TRACTORS.

23C. 35610/1235 IMP, RET, AGT, DIST OF PUMPS AND
COMPRESSORS.

23D. 36218/1235 IMP, RET, AGT, DIST MOTOR GENERATOR
SETS.

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCO ALTANTIDA, S.A., 5CALLE 7 AVE.
TEGUCIGALPA: BANCO DE HONDURAS, S.A., EDIFICIO MIDEN-
CE SOT, TEGUCIGALPA; CENTRAL NATIONAL BANK, 120
S. LASALLE ST., CHICAGO, ILL. 60603; CITYBANK INTER-
NATIONAL CHICAGO, 233, S. WACKER DR. CHICAGO, ILL. 60606.

26. TRADE REFS: FORD MOTOR CO., EXPORT DIVISION, 153 HALSEY
ST., NEWARK, N.J. 07102, JACUZZI DOMESTIC INTERNATIONAL
SALES CORP., 11511 NEW BENTON HWY., LITTLE ROCK, ARK.
72203; HYSTER CO, P.O. BOX 2902.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF CATERPILLAR
AMERICAS CO., 100 N.E. ADAMS, PEORIA, ILL, 61629
FOR CATERPILLAR LINE OF EQUIPMENT, ACQUIRED 1949;
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TEGUCI 02003 261947Z

HYSTER COMPANY, P.O. BOX 2902, PORTLAND, OREGON
97208, FOR ATTACHMENTS FOR CATERPILLAR TRACTORS,
ACQUIRED 1950; ONAN WESTERN HEMISPHERE TRADING CORP.,
1400 73 AVE., N.E. MINNEAPOLIES, MINN. 55432, FOR
ELECTRIC POWER PLANTS, ACQUIRED 1973; FORD MOTOR CO.,
EXPORT DIVISION, 153 HALSEY STREET, NEWARD, N.J.
07102 FOR INDUSTRIAL MOTORS; JACUZZI DOMESTIC INTL.,
SALES CORP., 11511 NEW BENTON HWY., LITTLE ROCK,
ARK. 72203, FOR WATER PUMPS, ACQUIRED 1954.

28. POST EVALUATION: THIS FIRM IS ONE OF THE OLDEST
REPRESENTATIVES AND DISTRIBUTORS OF U.S. MANUFACTURED
MACHINERY AND EQUIPMENT IN HONDURAS. THE FIRM HAS A
BASIC CAPITAL OF US\$150,000 AND A WORKING CAPITAL OF
\$2.9 MILLION; 1977 SALES WERE OVER \$10.6 MILLION. ITS
CENTER OF OPERATIONS IS IN TEGUCIGALPA. IT HAS SALES
OUTLETS IN SAN PEDRO SULA, LA CEIBA, AND CHOLUTECA,
COVERING THE ENTIRE COUNTRY. THE FIRM'S MAJOR STOCK-
HOLDERS ARE CHARLES E. MATHEWS, A US CITIZEN; IGNACIO
MIDENCE, OCTAVIO MEMBRENO AND WENDELL W. SHEFFER
(US CITIZEN), ALL WELL REGARDED LOCAL BUSINESSMEN.
LOCAL CREDIT SOURCES REPORT SATISFACTORY EXPERIENCE

ON LOANS IN THE MEDIUM SEVEN FIGURES; IT ALSO
MAINTAINS A CHECKING ACCOUNT IN THE HIGH SIX FIGURES
IN A LOCAL BANK. THE FIRM'S FINANCES APPEAR SOUND
AND OBLIGATIONS ARE PROMPTLY MET. THE EMBASSY CONSIDERS
COMPANY AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

29. PREP: HARRIETTE CASTILLO APPR: MARGARET KROMHOUT.
JARAMILLO

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 25 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEGUCIO2003
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780179-1199
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780418/aaaaaotq.tel
Line Count: 124
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d95fbca7-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2850984
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: CASA COMERCIAL MATHEWS, S.A.
TAGS: BBSR, HO
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/d95fbca7-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014